

# Nurbol Amangeldiyev

Product Owner

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**Product Manager** with a technical background. I specialize in building systematic growth engines amidst startup chaos. My focus is on rapid hypothesis testing, finding Product/Market Fit, and scaling unit economics. I leverage my engineering experience not to write code, but to identify non-obvious, low-effort technical levers that drive 10x growth in Revenue and Retention.

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## Education

2019 – 2023 Bachelor of Science in Information Systems  
Almaty Technological University

## Experience

### Product Owner — Bank CenterCredit | 04/2025 – Present

- Built an internal GenAI (Text-to-SQL) tool for self-service analytics. Reduced data retrieval time from 4 hours to 2 minutes, eliminating bottlenecks in decision-making.
- Revamped retention strategy via real-time triggers, recovering 18% of churned users. Boosted Premium product conversion by 20% through ML-driven micro-segmentation.
- Deployed a personalization model yielding +25% CTR and significantly lower CAC through precise targeting.

### Product Manager - HyperSpace | 09/2023 – 04/2025

- Architected and scaled **HyperSpace Hub with AI**, growing the active user base to **200,000+**.
- Designed automated engagement loops, increasing LTV by 25% with zero manual intervention.
- Implemented a referral engine driving +35% organic user acquisition.

### Product Manager - Tredo | 09/2023 – 04/2025

- Achieved positive Unit Economics (LTV > CAC) within 6 months. Optimized paywalls and pricing tiers, resulting in a +21% increase in ARPU.
- Launched the **Dot.in** mobile app (AI-builder) from scratch, acquiring the first **47,000 users** purely through organic channels (ASO + Viral loops).
- Conducted **87** CustDev interviews to redesign the onboarding flow, boosting the Activation Rate from 12% to 23%.

## QA Team Lead - Tredo | 12/2022 – 09/2023

- Built Quality Engineering infrastructure from scratch. Integrated automated pipelines (CI/CD), reducing Time-to-Market by 40% with Zero Downtime deployments.
- Implemented early-stage architectural and requirement testing, reducing the cost of bug fixes by 3x.
- Transformed the team from manual testing to automation engineering (Python/Java), achieving 85% test coverage on critical paths.

## IOS Developer - Chronix | 05/2021 – 12/2022

- Developed core banking features using Swift, ensuring clean code and strictly adhering to release deadlines.
- Worked closely with backend and design teams. This experience taught me to accurately estimate technical complexity and make realistic trade-offs.
- Maintained legacy codebases and optimized UI performance, maintaining a 99.8% crash-free rate.

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## Founder projects

- **AI Avatar EdTech:** Built a digital avatar platform. Presented to the President of Kazakhstan and successfully acquired by the public sector.
- **LogTech SaaS:** Developing a container logistics automation platform. Secured initial B2B clients, reducing their operational costs by 40%.
- **Marketing & Production Studio:** Founded a video marketing agency. Managed business development and the full production cycle (end-to-end). Produced high-converting commercial video content that drove brand awareness and sales for local businesses.

## Certifications

2026	Growth manager nFactorial X Higgsfield AI
2025	Product Owner Agile PM
2025	Product Manager Product Masters

## Key skills

- **Product:** CustDev, CJM, Discovery, Hypothesis Testing, Roadmapping, Prioritization (RICE/ICE), Unit Economics, Monetization, Retention, Churn Reduction
- **Analytics & Data:** Amplitude, AppsFlyer, Firebase, Google Analytics, SQL, Python (pandas, stats, A/B), Tableau/Power BI, API.
- **Management:** Managing teams of 6–15 people, cross-functional coordination, stakeholder management.